



# **GLOBAL LANDSCAPES CONFERENCE 2011**

**KING'S COLLEGE**  
Wilkes-Barre, Pennsylvania  
**April 14-15, 2011**

## **Global Landscapes: Going G.R.E.E.N. in Changing Times** **Governance, Responsibility, Ethics, Entrepreneurship, and Nature**

The interdisciplinary conference “Going G.R.E.E.N. in Changing Times” will assemble scholars, educators, students, and community members who are interested in the connections among business, ethics, and sustainability. Participants will examine these connections in the context of G.R.E.E.N. issues—Governance, Responsibility, Ethics, Entrepreneurship, and Nature, at different levels (local, regional, and global) and in various parts of the world (Africa, North and South America, Asia, and Europe). Interdisciplinary papers and panels on these topics are welcome.

The King’s Global Landscapes Conference is supported in part by a U.S. Department of Education Business & International Education grant, the McGowan School of Business, and the McGowan Ethics Center. The objective of this interdisciplinary conference is to promote discussion of G.R.E.E.N. issues across academic curricula and business practice. The conference will also explore different ways to: implement social, environmental, and economic sustainability; prepare a future “green collar” workforce; and bring sustainability to institutional practices, policies and contemporary culture. The conference aims to bring together professionals, key decision makers, and leaders committed to sustainability, triple-bottom-line corporate strategies, green building, economic development, renewable energy, climate change, transportation, social equity, and corporate and consumer responsibility.

Undergraduate student research conference presentations are sponsored by The International Business Honor Society, Epsilon Chi Omicron, King’s College Chapter.

### **Discussion topics include:**

- Case studies and best practices of sustainable organizations/institutions
- The Business Agenda: Growth and Sustainability
- The United Nations Principles for Responsible Investment
- Environmental, Social, and Corporate Governance Issues
- Clean Technology and Products
- Corporate Social Reporting
- Real-world examples of the "triple bottom line"— business solutions that benefit people planet, and profit
- The Nexus: Energy, Climate, and Water
- The role of business education in addressing ethics and sustainability issues

- Building a successful sustainability program
- Leading organizations on the Sustainability Journey
- Regional/local issues in ethics and sustainability
- Ethical uses of natural resources
- Financial Responsibility
- Government and ethics, entrepreneurship, and natural resources

### Registration and Fees

**Conference Registration fee:** US \$90.00 (includes three meals on campus). Additional registration and accommodation information will be available on conference website.

### Contact Information

**Conference Chair:**

**Dr. Bindu Vyas, King's College**

E-mail: binduvyas@kings.edu

Phone: 570-208-5900 Ext. 5787

Fax: 570-208-5989

**Conference Coordinators:**

**Dr. Sandra Loeb, King's College**

E-mail: sandraloeb@kings.edu

Phone: 570-208-5900 Ext. 5695

**Dr. Margarita Rose, King's College**

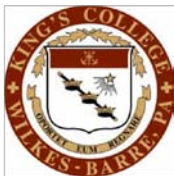
E-mail: margaritarose@kings.edu

Phone: 570-208-5900 Ext. 5778

**McGowan School of Business, King's College**

**133 N. River Street, Wilkes-Barre, PA 18711**

**Conference web address:** [www.kings.edu/GLC](http://www.kings.edu/GLC)



**U.S. DEPARTMENT OF EDUCATION  
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