



## CALL FOR PAPERS AND PROPOSALS

### **Global Landscapes: Going G.R.E.E.N. in Changing Times** **Governance, Responsibility, Ethics, Entrepreneurship, and Nature**

**KING'S COLLEGE**  
Wilkes-Barre, Pennsylvania  
**April 14-15, 2011**

*Deadline for submission of proposals for papers and panels: January 30, 2011*  
*Invitations to be issued by February 15, 2011*

The interdisciplinary conference “Going G.R.E.E.N. in Changing Times” will assemble scholars, educators, students, and community members who are interested in the connections among business, ethics, and sustainability. Participants will examine these connections in the context of G.R.E.E.N. issues—Governance, Responsibility, Ethics, Entrepreneurship, and Nature, at different levels (local, regional, and global) and in various parts of the world (Africa, North and South America, Asia, and Europe). Interdisciplinary papers and panels on these topics are welcome.

The King’s Global Landscapes Conference is supported in part by a U.S. Department of Education Business & International Education grant, the McGowan School of Business, and the McGowan Ethics Center. The objective of this interdisciplinary conference is to promote discussion of G.R.E.E.N. issues across academic curricula and business practice. The conference will also explore different ways to: implement social, environmental, and economic sustainability; prepare a future “green collar” workforce; and bring sustainability to institutional practices, policies, and contemporary culture. The conference aims to bring together professionals, key decision makers, and leaders committed to sustainability, triple-bottom-line corporate strategies, green building, economic development, renewable energy, climate change, transportation, social equity, and corporate and consumer responsibility.

Student authored papers are also welcome. Undergraduate student research conference presentations are sponsored by The International Business Honor Society, Epsilon Chi Omicron, King’s College Chapter.

#### **Suggested topics include:**

- Case studies and best practices of sustainable organizations/institutions
- The Business Agenda: Growth and Sustainability
- The United Nations Principles for Responsible Investment
- Environmental, Social, and Corporate Governance Issues
- Clean Technology and Products
- Corporate Social Reporting
- Real-world examples of the "triple bottom line"— business solutions that benefit people planet, and profit
- The Nexus: Energy, Climate, and Water

- The role of business education in addressing ethics and sustainability issues
- Building a successful sustainability program
- Leading organizations on the Sustainability Journey
- Regional/local issues in ethics and sustainability
- Ethical uses of natural resources
- Financial responsibility
- Government and ethics, entrepreneurship, and natural resources

### Submissions and Review Process

To be considered for the program, please submit one of the following:

1. A completed paper.
2. An abstract (between 100 and 600 words).
3. A proposal (1-2 page summary) for a workshop, special session, or panel discussion.
4. All submissions should include: title, abstract outlining the topic, and contact name, address, and email. In the case of a panel discussion, educational aims of the panel should also be stated.

Proposals for panels and papers must be **submitted by January 30, 2011 via email to:**

**Conference Chair:**  
**Dr. Bindu Vyas, King's College**  
**E-mail: binduvyas@kings.edu**

**McGowan School of Business, King's College**  
**133 N. River Street, Wilkes-Barre, PA 18711**  
**Phone: 570-208-5900 Ext. 5787**  
**Fax: 570-208-5989**

Conference Coordinators:

Dr. Sandra Loeb, King's College  
 E-mail: sandraloeb@kings.edu

Dr. Margarita Rose, King's College  
 E-mail: margaritarose@kings.edu

Authors will be notified of the conference committee **decision by February 15, 2011.**

**Conference Registration fee:** US \$90.00 (includes three meals on campus). Additional registration and accommodation information will accompany invitation.

**Conference web address:** [www.kings.edu/GLC](http://www.kings.edu/GLC)



**U.S. DEPARTMENT OF EDUCATION**  
**BUSINESS & INTERNATIONAL EDUCATION PROGRAM**

Enriching International Business Curriculum Through  
 Ethics and Entrepreneurship Initiatives at King's College

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