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Family Constitutions: A Guide to Ownership Unity and Family Cohesion



Thursday, February 25, 2010

8:00 - 11:30 AM

Presented by: Andrew Keyt

Loyola University Chicago Family Business Center

Sheehy Farmer Campus Center, King's College

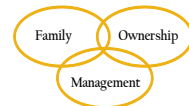
Special Guest: George Brown, Highlights for Children

A 4th generation member of his family's publishing business, George will discuss the family's constitution, the process, the benefits, and how it has evolved.

A Family Constitution is the foundation for all decisions, plans and policies; it creates structure, helps codify decision making, and minimizes conflict. Yet, developing one can seem daunting and overwhelming. Andrew Keyt will take the mystery out of the process and help your family on the road to building a constitution that strengthens the family, owners and business.

Andrew will review the components of a family constitution, which is much more than a mission statement; outline the five phases of the process and the keys to making it work. Don't miss this important session, which will help you:

- Manage the complexities of Family, Management, & Ownership
- Create clear expectations for all
- Foster the development of the company & family
- Build unity and cohesion



Andrew Keyt is the Executive Director of the Loyola University Chicago Family Business Center, which is widely recognized as a leading think tank in issues unique to business owning families, and he is President & Founder of Keyt Consulting. Andrew has experienced the challenges of family business firsthand as a manager in two family owned firms, and as member of his own family partnership. He is a frequent speaker, has been published in magazines and journals including Family Business and Family Business Review, and has been quoted by news media such as Chicago Tribune, The Economist, The Wall Street Journal, and Entrepreneur Magazine.

Register by: February 18th

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