

Tough family business questions don't have to keep you up at night...

Master Family Business Polarities

Thursday, October 20, 2011

8:00 a.m. - 11:00 a.m.

Presented by: Amy Schuman, *The Family Business Consulting Group, Inc.*

FBF Member Profile by: Peter Kizis and Midge Kolojejchick, *PFG*

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Learn to manage those problems that cannot be solved.

Families can become very adept at solving problems — but what about the frequently occurring “unsolvable problems”? Should families put the needs of the business first or the needs of the family first? Should families invest or harvest? Wise family businesses recognize that choosing one option to the exclusion of the other is always a bad idea, and they develop effective approaches for balancing these naturally occurring tensions.

At this session, Amy Schuman will share a powerful and practical tool — a polarity map. You will learn to use a polarity map to help you manage seemingly unsolvable problems, becoming more effective managers, family members and stewards of the family enterprise.

Key learning points:

- Learn to differentiate between problems—which can be solved—and paradoxes, which must be managed.
- Study paradoxes commonly found in family businesses and apply that knowledge to attendees' own unique situations.
- Discover how paradoxes can be effectively managed through action steps and early warnings
- Apply your new skills of paradox management immediately, by mapping polarities that are currently presenting you with seemingly insurmountable challenges.
- Develop action plans for every aspect of your work and personal life

Amy Schuman, a principal of the Family Business Consulting Group, Inc., works with family businesses on leadership development, communication



skills and team building. She is the author of *Nurturing the Talent to Nurture the Legacy: Career Development in the Family Business* and the co-author of *A Woman's Place...: The Crucial Roles of Women in Family Business*. She was the founding facilitator of the Next Generation Leadership Institute, at the Loyola University Chicago Family Business Center, and has presented at many university family business centers and conferences. In July 1993 Amy participated with President Clinton on a panel describing “The Future of the American Workplace.” Amy has a B.A. in Psychology from Oberlin College and an MBA from The Kellogg School of Management.

Register Today!

Register by October 13th: <http://www.kings.edu/fbf/reg1current.htm> - by fax to Patrice Persico at (570) 208-5989
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