

KING'S COLLEGE

WILKES-BARRE, PENNSYLVANIA

International Business

Shopping online is a great way to buy merchandise. It gives you the freedom to virtually browse through cyberstores around the globe until you find that one item that perfectly meets your needs. Although online shopping is one way that international companies market their products, in order to keep their businesses thriving, they need polished professionals who can “seal the deal” and personally represent their interests abroad. They need individuals with a degree in international business. They need you.

What Makes Us Different

As an international business major at King's, you will acquire an extensive background in business by taking courses in the William G. McGowan School of Business. The McGowan School of Business, which is one of only 48 undergraduate schools of business in the country accredited by AACSB International—The Association to Advance Collegiate Schools of Business, will prepare you to face the challenges of today's global business environment. You will become well versed in financial management, foreign exchange, international economics, the import/export process and international marketing. You will also acquire the ability to work within the geographic, cultural, economic, legal and political environments in which international companies function. These skills are very important as these conditions vary by vast extremes from country to country.

Intern Abroad

While the classroom is a great place to acquire international business skills, one of the best ways to learn how to conduct business in a foreign country is to actually do it. King's offers students numerous opportunities to intern at various locations throughout the world.

Multiply your career options

In order to meet the demands of a global job market, many students complement their skills by studying a foreign language. By double majoring or selecting a minor in French or Spanish, you will graduate from King's with even more career options available to you.

Placement Highlights

Listed below are just a few of the various job positions and workplaces where our alumni have found success.

- Assistant Director of Admission at Villa Julie College, Owings Mills, Md.
- Associate Agent at Ramstad Work Solutions, Swedesboro, N.J.
- Sales Associate at ING Direct, Wilmington, Del.
- Softlines Executive at Target, Dickson City, Pa.
- Assistant National Bank Examiner at Office of the Comptroller of the Currency, New York City
- Associate at Prudential Financial, Scranton, Pa.



To learn more about majoring in International Business at King's College, please contact the Office of Admission at 1-888-KINGS PA or admissions@kings.edu.